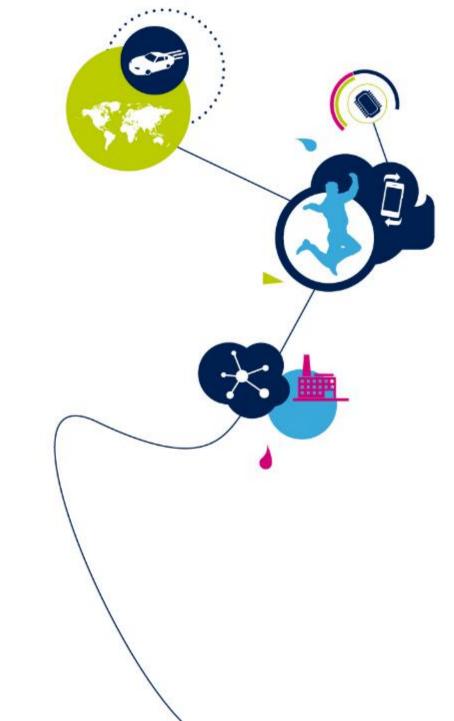
Bob Krysiak

Executive Vice President
President, Americas Region
Global Mass Market and Online Marketing Programs





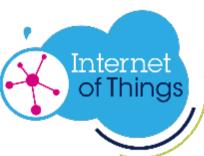
Who We Are

life.augmented

ST stands for life.augmented

Everywhere microelectronics make a positive contribution to people's lives, ST is there

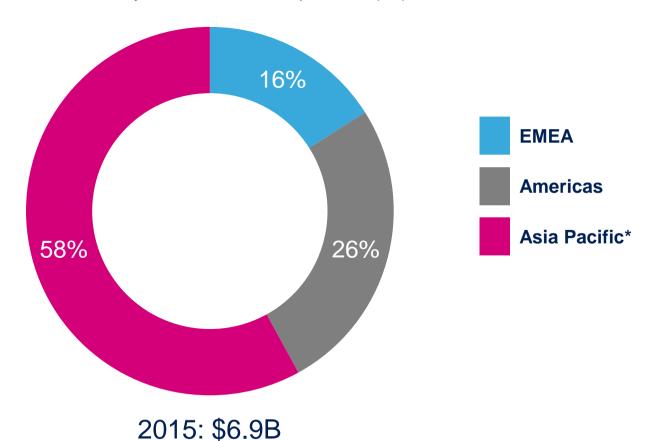




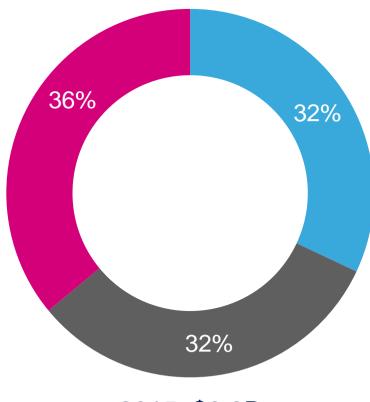
- A global semiconductor leader with an application strategic focus
- 2015 revenues of **\$6.90B**
- Listed: NYSE, Euronext Paris and Borsa Italiana, Milan
- Approximately 43,200 employees worldwide
- Approximately 8,300 people working in R&D
- Portfolio of over 9,400 patent families
- 11 manufacturing (front and back-end) sites
- Over **75** sales & marketing offices

A Global and Well-balanced Business...

Revenues by location of shipment (%)

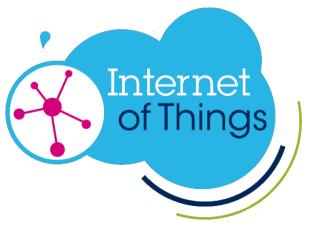


Revenues by region of origin (%)



2015: \$6.9B







Smart Things



Smart Home & City



Smart Industry









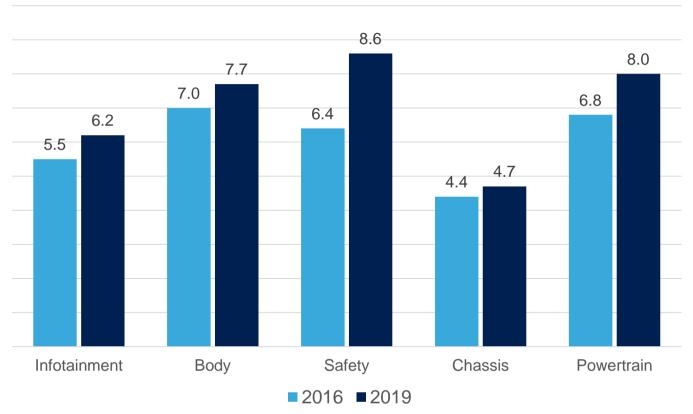






Smart Driving

ST SAM \$B







Key Applications

Active Safety - Passive Safety

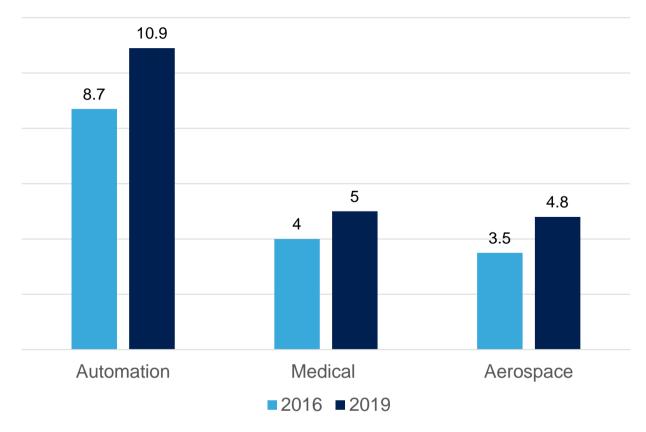
Electric & Hybrid Vehicle Electrification

Infotainment - Telematics

Powertrain
Direct Injection Engine
Automatic Gearbox
Braking - Steering



ST SAM \$B



Smart Industry



Key Applications

Smart Manufacturing Factory Automation Smart Motion Control

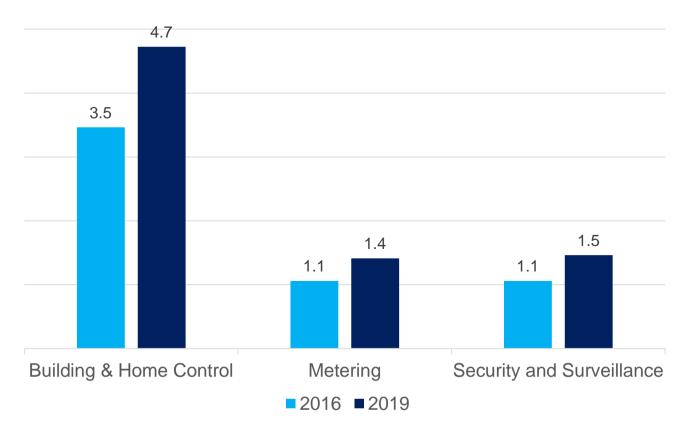
Industrial Robots
Industrial Lighting
Sensors for Industrial, Medical, Aerospace &
Defense





Smart Home & City

ST SAM \$B



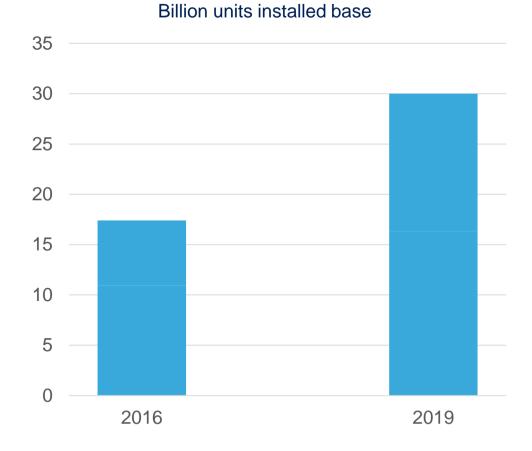


Key Applications

Smart Transportation
Home & Building Automation
Smart Metering
Security & Surveillance
Smart LED Lighting
Heating & Energy Control







Smart Things 8



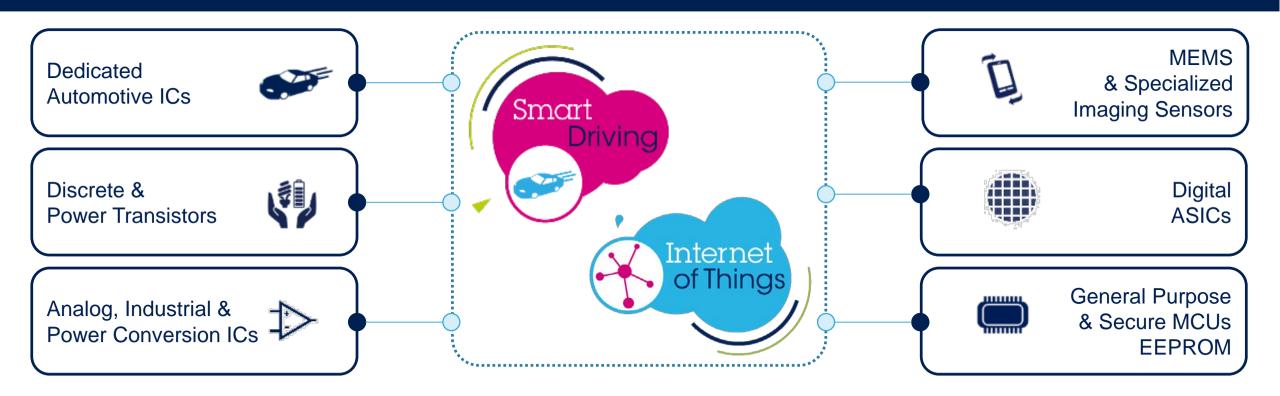
Key Applications

Smartphones **Tablets** Wearable Smart Things



Product Family Focus

The leading provider of products and solutions for Smart Driving and the Internet of Things



Portfolio delivering complementarity for target end markets, and synergies in R&D and manufacturing

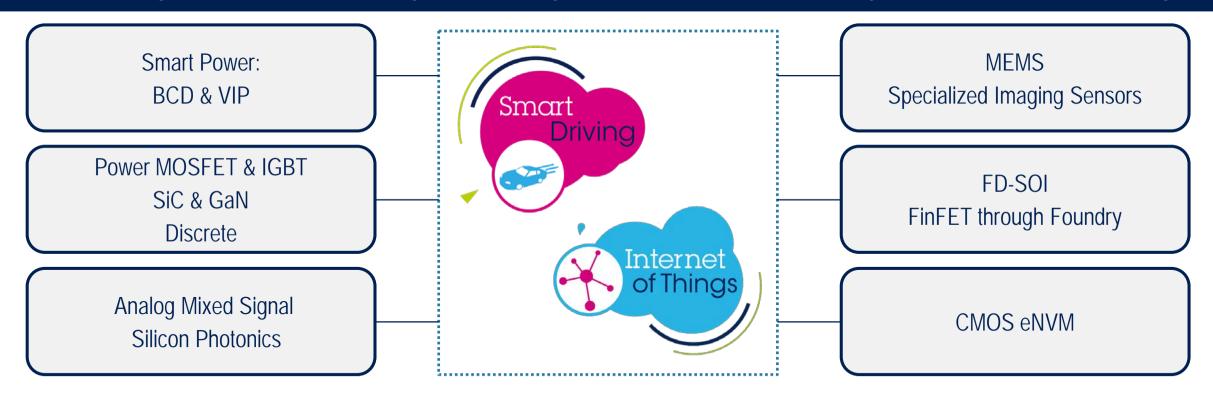




Technology Portfolio

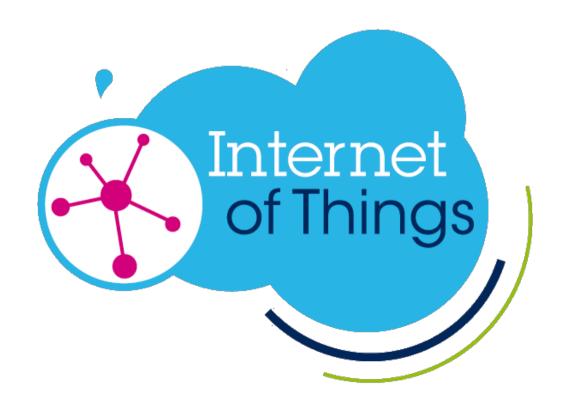
aligned with strategic focus areas

The leading provider of technologies enabling solutions for Smart Driving and the Internet of Things



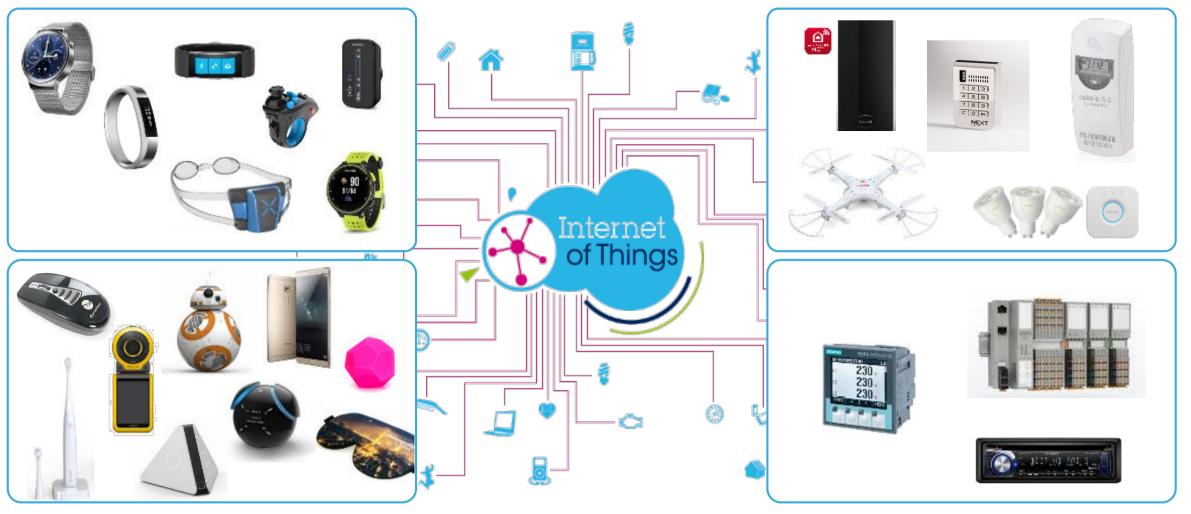


Package	Leadframe	Sensors	
technologies	Laminate	Wafer level	





IoT Devices Come in Many Form Factors 13







...but Their Needs are the Same

Signal Power & Sensing & Connectivity Conditioning & **Motor Control** Processing Security Energy Actuating Protection Management T \mathcal{D} C WW Smart Things **Ultra-Low** Full range of Power 10 cm Nano Amps Nano Watt Scalable Power Smart conversion sensors Home & security to to to to Monitoring and City solutions 10 km Kilo Amps Mega Watt High Drivers actuators Performance Smart ((;)) 旬 **Industry**





Smart Things



















Heart Rate + Fitness Wristband

Processing

Ultra low-power 32-Bit Microcontroller

Sensing & Actuating

Accelerometer

Pressure Sensor

Connectivity

Bluetooth Low Energy

Signal
Conditioning &
Protection

Balun





Sensing & Actuating

Accelerometer & Gyroscope Pressure Sensor

Signal
Conditioning &
Protection

Battery Monitoring Gas Gauge

Power & Energy Management

DC-DC for AMOLED display



Smart Healthcare

Low power Wi-Fi technology suitable for a broad range of applications

Processing

2 Microcontrollers

Connectivity

2 RF Transceivers (M-band, Wi-Fi 11Mb/sec)

Signal
Conditioning &
Protection

High resolution
Analog Front End

Sensors for

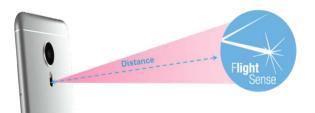
Virtual & Augmented Reality



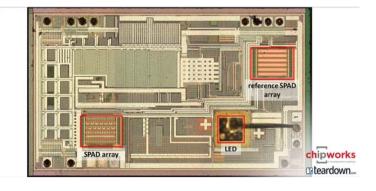




Laser Ranging, Proximity & Autofocus



Chipworks - Iphone 7 Teardown



"Based on this we think it is safe to conclude that the proximity sensor is now a ToF sensor that can also act as an accurate rangefinder for the selfie camera. It was also in the 7 Plus, so a good design win for STMicroelectronics."

http://www.chipworks.com/about-chipworks/overview/blog/stmicroelectronicstime-of-flight-sensors-and-the-starship-enterprise







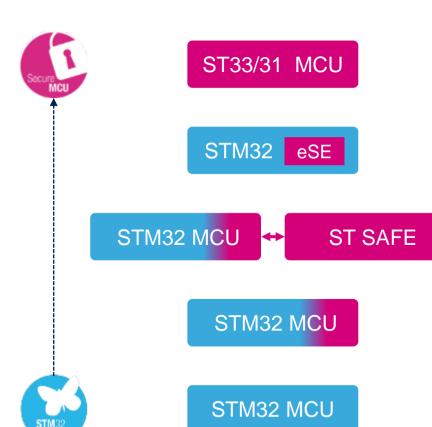
Adapted Security Level 22







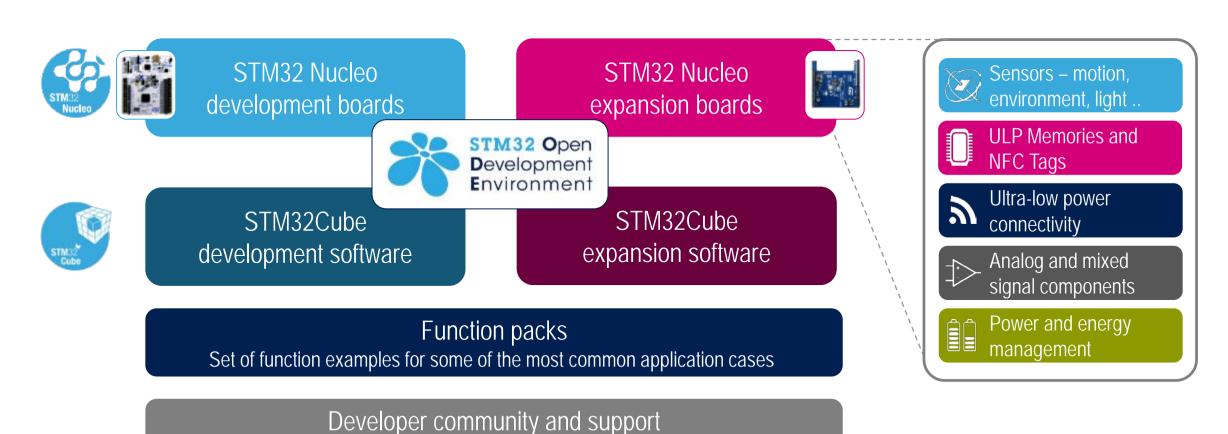






STM32 Open Development Environment 23

Flexible, easy and affordable way to develop innovative applications using ST components



Compatibility with free and commercial Development Environments





ST Developers Conference Santa Clara

STM32 Summit Shenzhen







Why Smart Cities? 26



Demographic Dynamics

7.7 billion people in 2020 More than 60% living in the cities 65+ generation will nearly double

Scarce Resources

Finite oil and gas reserves Waste treatment & disposal challenges >6 M tons of rubbish produced every day in 2025





Energy management and climate Change

Cities account for 2% of world's land area, but responsible for >60% of energy consumption Electric lighting uses 20% of global electricity Cities account for about 75% of world's CO2 emissions



Smart Transportation 27



Improve public transport, reduce inner-city traffic congestion

Technologies to make public transport better and more efficient. Infrastructure for electric vehicles. Smart parking.

- More environmentally friendly public transport
- Better information for users through connected applications and panels
- Electric vehicle charges
- Smart Parking places improve driving efficiency



Smart Parking 28

of inner-city traffic congestion is the result of drivers searching for somewhere to park.

With smart technologies, drivers can know in advance where an available parking spot is located and will not have to drive around at random looking for one.



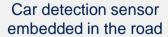
Cloud Server



Smartphone App









WiTricity

Wireless Charging for EVs



Power & Energy Management

STMicroelectronics and WiTricity to Develop Integrated Circuits (ICs) for Resonant Wireless Power Transfer

- •Chips to accelerate the adoption of wireless charging, with ability to efficiently charge metal-body consumer electronics
- •Opportunities include consumer electronics, Internet of Things, mobile computing, automotive, medical, and industrial applications

Geneva, Switzerland, and Watertown, MA / 04 Oct 2016



Smart Home 31



Self-sufficient, environmentally friendly and connected

Smart Sensing

Motion and environmental sensors. microphones

Processing

Low power, high performance microcontrollers

Connectivity

Sub-GHz Bluetooth Wi-Fi

Energy management

Digital power management Energy Harvesting **Smart homes** are self-sufficient, environmentally friendly and connected to offer new services improving the quality of life and resource management

- **Energy-efficient lighting**
- Smart appliances and efficient power supplies
- Electric vehicle charger
- Smart Meters for electricity, gas and water
- Improved security

















Smart Home 33

Connectivity required everywhere











Heat Cost allocator





Wireless Connectivity Module



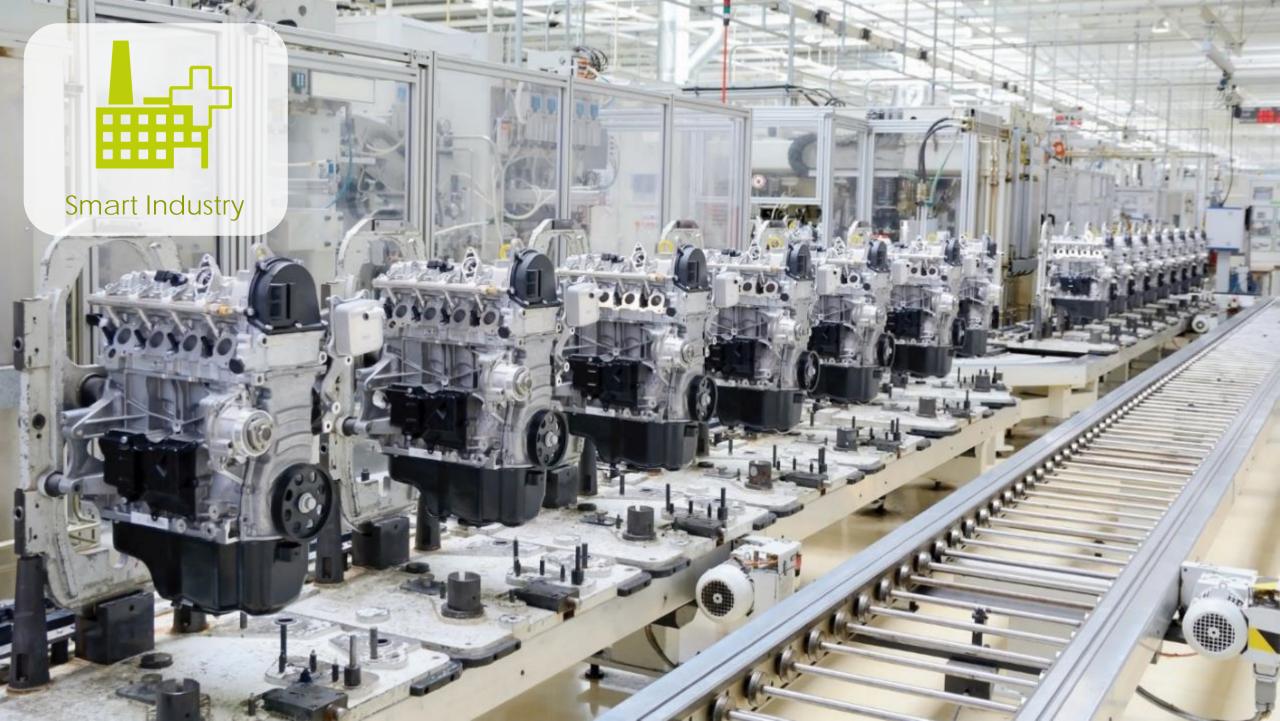




NFC/RFID Reader







Smart Industry 35





Responding to demand more flexibly and with more customization

With a better and safer human experience

Collecting and using manufacturing and supply chain data better





Smart Industry 36

Standardized production environments

SIEMENS

Factory Automation Motion Control Smart Industrial Meter **Industrial Power Supply**







Programmable Logic Controller



Processing

Connectivity

Power & Energy Management

Signal Conditioning & Protection







Processing

32-Bit Microcontroller

Sensing & Actuating

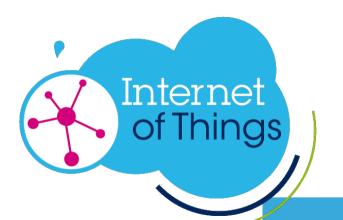
Motion MEMS

Connectivity

RFID Reader

Signal
Conditioning &
Protection

Protections & Balun



Sensors & actuators



Microcontrollers



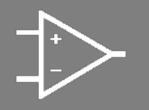
Connectivity solutions



Energy management



Analog products



Secure solutions



Motor drivers



Power & Smart Power











Smart Driving 40





More Connected



Greener



Smart

The Rapidly Transforming Car 41

The automobile is being transformed by connectivity and technology improving safety, enhancing the driver experience and lowering the environmental impact

More Connected Safer Greener Vehicle to vehicle, vehicle to infrastructure Vehicle electrification Assisted driving, autonomous driving communication **Enhanced vision** Efficient engine management Smartphone integration **Eco Navigation** Precise positioning Enhanced telematics, insurance box Efficient LED lighting Active safety Data and video streaming Adaptive lighting, auto braking Cyber security



































































































































The 5 Levels of Vehicle Automation 44

Adding Senses

- Accelerometers and Gyro
- Steering Wheel Angle
- Ultrasonic Sensors
- Front Radar Sensor
- Blind Spot Sensor
- Rear View Cameras
- Front View Cameras
- Surround View Cameras

Partial Automation (Level 2)

Driver monitors system at all times

Driver

Assistance

(Level 1)

Driver in

control

Conditional **Automation** (Level 3)

Driver needed to be able to resume control

High **Automation** (Level 4)

Driver is not required for specific use cases

Learning to Drive

- Systems Networking
- Sensor Fusion
- Distance Measurement
- Traffic Sign Recognition
- Lane Reconstruction
- Free-path Definition
- Precise Positioning
- Real-time Mapping
- Driving Rules **Implementation**
- Critical Arbitration

No Automation (Level 0)

> Driver in control

Source: SAE standard J3016

Levels 0-2 Human driver monitors the driving environment

Levels 3-5 Automated driving "system" monitors the driving environment



Full **Automation** (Level 5)

No Driver Required



ST Leadership in ADAS 45

Vision Processing

Over 10 million vehicles worldwide equipped



Market share 2015











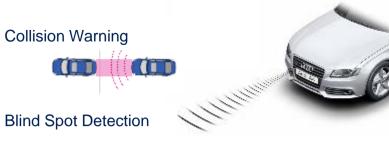


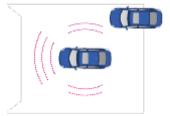


Short Range Radar

ST leading in short range Radar Now deploying long range Radar







24/77 GHz Radar System



First in adding Security to car body applications

Model Audi A4



ST's SPC56EC 32-bit automotive microcontroller was the first Body Controller IC to embed a Cryptographic Service Engine (CSE). Ideal for central vehicle body controller and gateway applications, as used in the Audi A4.



Driving Top Safety and Class-leading Energy Efficiency

Model Audi Q7



The new Audi Q7 series features Mobileye's EyeQ3 Vision SoC, providing unparalleled driver assistance. EyeQ3 processing efficiency is accompanied by our system basis chip 199PM72



Leopard Unleashes Safe Power

Model BMW i8



The Leopard family SPC56EL of 32-bit automotive microcontrollers, developed for functional safety, empowers the first generation of the all electric BMWi range with high-voltage (400V) battery management.







Increasing Electric Vehicle Autonomy 48

Faster charging







Increased Efficiency, Minimum Power Dissipation, Reduced Size, Cost Saving

SiC Diodes

SIC MOSFETS

4X more efficient than IGBT



Smart Power ICs

Innovative active cell load balancing





To be America's #1 Sports Car for over 45 years requires continuous evolution Model Ford Mustang GT



Within the ultimate American-at-heart icon, ST's 32-bit Automotive MCUs and M05 ViPower technology helps to maximize the experience, but make it greener too. As cars evolve so does our technology...continuously.



Keeping the Energy Balance for a Longer Trip





Both the GM Volt and Opel Ampera hybrid vehicles use the highly sophisticated ST battery monitoring system IC to control and perfectly balance the 288 cells of the T-form battery used in these cars.



Accelerating Automotive Electrification

Model Confidential



ST's advanced Silicon-Carbide (SiC) automotive grade solutions boost the efficiency of Hybrid and EVs main electrical blocks, such as the traction inverter, on-board battery charger, and the auxiliary DC-DC converter.







V2X Solutions 51

Automotive grade design for Autonomous vehicles

V2X solution designed for safety-grade reliability

- Automotive qualified across hardware and software
- Designed to meet the rigorous requirements for sensor fusion systems and autonomous vehicles
- ST's top Automotive quality secure outstanding product reliability and supply



V2X: Craton2 with Autotalks

- Single chip automotive Wi-Fi processor
- V2X and internet hot-spot
- Remote SW-update ready
- Enabling cloud connectivity
- Awards from 4 major car makers targeting >50% of installed base by 2020





Vehicle Connectivity 52

Enabling the volume deployment of the features that matter, when they matter



The only open GNSS chipset just got even better

- Outstanding positioning accuracy, assisted GNSS libraries
- Turnkey multi-sensor Dead Reckoning
- Open Platform approach for hosting customer FW





The latest in the Accordo family

- **Display Audio Applications**
- **Digital Instrument Clusters**
- Full HD, Smartphone Mirroring, Many software partners





New in the Telemaco line

- High-end Telematics & Connectivity controller
- Ideal for remote service and emerging gateway applications
- Scalable performance, enhanced security





One of the great driving experiences, with enhanced in-car entertainment

Model Cadillac ATS - V



ST has been delivering the technology to provide the unique SiriusXM Satellite Digital Radio Service (SDARS) experience from the beginning. We are now on our 3rd generation chipset.



The Art of Positioning Performance for Agile Cars

Model Jaquar F-Type



ST's Teseo II equips Jaguar's navigation system with our multi-constellation automotive GNSS receiver, capable of simultaneously decoding GPS, GLONASS, and GALILEO satellite signals.



Lots of fun & personality

Model Jeep Grand Cherokee

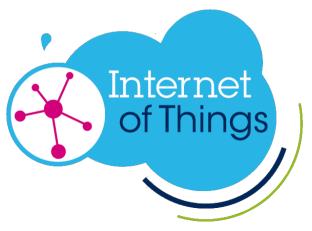


Within the brains and brawn of this SUV ST enables more secure connectivity, with our SP56CB 32-bit microcontrollers providing encrypted communications for the vehicle bus architecture plus SiriusXM Satellite Radio that adds entertainment connectivity.











Smart Things



Smart Home & City



Smart Industry





Smart Driving









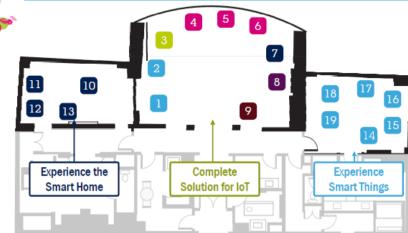
Takeaways 55

- It's all about Growth!
- Our focus on Growth Markets, Internet of Things and Smart Driving is delivering tangible results
- ST has all the key ingredients: Technologies, Products and Partnerships to continue fueling our growth
- We are excited about our future, join us and see our latest exciting products and demos









Sense

- 1 FlightSense™ and Smart Cameras
- 2 SensorTile + Audio

Power

3 Dual-Band Wireless Charging

Process

- 4 STM32 High Performance
- 5 STM32 Ecosystem
- 6 STM32 Low Power

Connect

7 NFC Solutions

Secure

8 Real-World Solutions

- 9 Smart Industry
- 10 Smart Home: Security, Lighting & Energy
- 11 Smart Home: Audio Solutions
- 12 USB Type-C™ and Power Delivery
- 13 Remidi: Wearable IoT Instrument
- 14 Pedestrian Dead Reckoning
- 15 Contextual Awareness
- 16 Virtual Reality with SensorTile
- 7 Hmicro: Body-Worn Biosensor
- 18 Chirp Virtual Reality Headset
- 19 Microvision Interactive Pico Projector



Smart Driving





- Remote Tuner Module (RTM)
- 2 V2X-Intersection Movement Assist
- 3 V2X Scoop Demonstration
- 4 The Teseo GNSS Measurement Engine
- 5 Valens HDBaseT Technology
- 6 MicroVision Virtual Image HUD
- 7 ST Wall of Cars
- 8 Connected UAV Auto-Pilot
- 9 Automotive Front Lighting
- 10 Flicker-Free Image Sensors for ADAS
- More Connected Driving Pod

- 12 MEMS Microphone Array
- 13 Class D Audio Amp Digital Impedance Mete
- 14 SW Updates Over-the-Air ST & Airbiquity
- 15 eCall with Telemaco
- 16 Display Audio and Cell Phone Mirroring
- 17 Accordo 5
- 18 SiC Traction Drive
- 19 SiC Electric Vehicle Charging Solutions
- 20 Smart Parking Solution
- 21 Resonant Wireless Charging



